

SUSANN KONKUS



FREELANCE WEB DEVELOPER

CONTACT

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📍 Hardwick, NJ

EDUCATION

**ASSOCIATES DEGREE,
NEW MEDIA
COMMUNICATIONS**
SCCC
2015 — 2019

SKILLS

| Technical

WordPress Custom Themes
Drupal
CSS
HTML
Salesforce
Pardot
JIRA
ClickUp
jQuery
PHP

SUMMARY

- Strong understanding of industry trends and content management systems.
- Experienced in communicating with the creative team and IT.
- Solid understanding of responsive design, cross-platform browser compatibility issues and image-optimization for the web.

WORK EXPERIENCE

FREELANCE WEB DEVELOPER

Freelance | 2019 — Present

Worked with companies on various projects.

- Wildlandwarehouse.com/kickashskid.com – Web manager/administrator for two e-commerce websites. Created marketing emails in constant contact. Managed Google Analytics and Google Ads accounts.
- LVHN.org – migrated website content from Drupal 7 to Drupal 8.
- Arcadia University – migration of Drupal 7 site to WordPress.
- HoundsTown USA – maintain WordPress site, implement design and code updates.

WORDPRESS DEVELOPER/DESIGNER

Graphicus Design | 2017 — 2019

Web design and graphic agency specializing in web development, email marketing, branding and print design.

- Developed custom themes in WordPress for business clients.
- Update email templates and design marketing emails in Microsoft Dynamics.
- Installed, configured and managed WordPress installations.
- Perform browser testing and debugging.
- Ensure web site quality, performance and reliability.
- Create marketing programs (brochures, magazines, newsletters, presentations, and advertisements).

WEB DESIGNER

TM FORUM GROUP (VIA STARPOINT) | 2016 — 2017

- Update and create web pages using HTML/ CSS in WordPress.
- Update email templates and design marketing emails in Marketo.
- Provide technical support and design assistance to content authors.
- Perform browser testing and debugging.
- Resolve and log trouble tickets in Salesforce.

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SKILLS

| Technical

Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe After Effects
Google Docs
Google Sheets
Google Analytics
Javascript

REFERENCES

Portia Allen

Graphicus Design LLC
Owner
T: 908 328 5869
E: portiaallen@me.com

Michael Lerner

Lernatic, LLC
Owner
T: 321 890 4040
E: mlmania53@yahoo.com

PORTFOLIO

<https://www.susannkonkus.com>

WORK EXPERIENCE CONTINUED

WEB PRODUCTION SPECIALIST

Avenue Stores, LLC | 2014 – 2016

- Work closely with creative team to define best practices for web, mobile and email layouts and designs.
- Convert Photoshop layouts to web pages using a combination of CSS, HTML, jQuery & JavaScript.
- Perform browser testing and debugging.
- Ensure web site quality, performance and reliability.

WEB DESIGNER/DEVELOPER

SK Web Design | 2012 – 2014

- Design, develop, update and maintain multiple small business websites.
- Work closely with business owners to market and communicate service offerings via website and social media.
- Design and optimize graphics to improve user experience.

COMMUNICATIONS SPECIALIST

Dow Jones (Via Starpoint) | 2010 – 2012

- Administer all aspects of HR website including security of content and user privileges.
- Project lead for implementation of Omniture Analytics Tool.
- Collaborated with department leads on best way to provide up-to-date and relevant content to employees.

TECHNICAL WEBMASTER

Bayer Pharmaceuticals | 2002 – 2009

- Supported and trained departmental staff on use of web content management system.
- Active member of the Standard & Guidelines Team for Software Development.
- Built standard and customized reports in WebTrends to measure results of internet marketing and site usage.
- Supported Lotus Notes front-end for various Benefits and HR systems moving data to back-end Oracle tables using ODBC.
- Worked individually with users to identify application requirements and specifications and to provide post implementation support and training.
- Project lead on the migration of twenty plus sites from one content management system to another.

EXTRA

HONORS MEMBER

Phi Theta Kappa Honor Society

DEANS LIST

Sussex County Community College